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The Introduction of Japanese Production System to Thailand Snack Food Market

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<Abstract>

The advancement of the technology evolution among most developing countries in Asia has been successfully promoted since Japanese manufacturing companies began bringing their systems to local subsidiaries during the time of the Technology Acquisition. The aim of this paper is to analyze how local staff of Calbee Tanawat Co., Ltd. acquired necessary skills and then transferred those acquired skills to the entire organization by examining the actions they used that were borrowed from Japanese production processes, and their results.

<Keyword>

Developing country, Technical transfer, Thailand, Japanese production system, Calbee