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Management Innovation Strategies of the Japanese IT Industry

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<Abstract>

The Japanese IT industry, which is supposed to be leading growth sector of the Japanese economy, is now facing dynamic changes of markets and technologies. The paper discusses which management innovation strategies should be addressed in order for Japanese IT industry to achieve global competitive advantages. The transcultural management revolution provides essential strategic insights into the acquisition of global competitive advantages.

<Keywords>

software, heterogeneous talents, management model innovation, global COE, transcultural management revolution