

<Title>

The impression of Chinese students majoring in Japanese on Japanese corporate enterprise:

—The relationship between education and inter-cultural communication—

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<Abstract>

The aim of this report is to clarify whether the impressions of Chinese students who majored in Japanese have anything to do with the unpopularity of Japanese companies in China. The impression Chinese people have of Japanese companies is thought to be affected by the educational policies of Chinese universities. Most Chinese students find it stressful to communicate with Japanese companies because they lack an understanding of other countries' cultures. In my opinion to solve this problem extensive cooperative activities between Chinese universities and Japanese companies are necessary based on effective education aimed at understanding the culture of other countries.

<Keywords>

Japanese enterprise, Chinese students majoring in Japanese, Impression, Desire to work, Inter-cultural communication