

President's Message

Welcome to Transcultural Management Society!

TMS is an interdisciplinary organization whose purpose is to explore and establish the academic field of transcultural management. It is our firm belief that a close collaboration between the academic and business circle is essential in the effort to find answers to the crucial issue of how individuals and companies can effectively contribute to multicultural environments and to construct a theoretical framework of transcultural management.

It is therefore, important to distinguish culture-bound factors from economic and business factors and to pursue globally applicable practices or “best practices” while giving due heed to local cultural assets.

The primary arena is international business, but it can also apply to NPOs, educational institutions and others with multicultural backgrounds.

Culture does not simply mean national culture; there are regional, organizational, and individual cultures, too. “Transcultural” therefore, signifies diversity and can produce a synergistic effect. In this spirit, we encourage the active exchange of opinion among members transcending gender, age, nationalities and professional status.

Please join us and let us embark upon the uncharted journey to transcultural management!

**Emiko Magoshi
President of the Transcultural Management Society**

Transcultural Management Review <Vol.16>

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<Title>

Evergreen Management and Cross-cultural Studies

Toshio GOTO

Research Professor, Management, Japan University of Economics

<Abstract>

Overviewing the research on evergreen management over the last 20 years, this paper focuses on the public-minded philosophy of centennial firms as most essential among the key factors for their longevity and further elaborates the research from a cross-cultural studies perspective. Shibusawa Eiichi is identified as the first to advocate the concept of “Shakai no Koki,” which is compared in this paper with Eastern and Western business philosophies to show its uniqueness. The academic and practical implications of the research on evergreen management, above all the public-minded philosophy, are addressed as a part of the conclusion.

<Keywords>

Centennial firms, Shibusawa Eiichi, public interest, family business, altruism

<Title>

Introducing negotiation theory into university education:
a case study of “Skills & Strategy for Negotiation” conducted in English for undergraduate
students

Akio YAMAMOTO

Meiji University

<Abstract>

Negotiation theory was developed by Harvard Law School in the 1980s as an integrated approach to resolving complex disputes that combines analysis, communication, and decision-making skills. Nowadays, such negotiation programs are widely used in many universities and practitioner seminars in the U.S. and Europe. Since the year 2000, negotiation theory has been introduced in some graduate schools and practitioner seminars in Japan, but the lectures are mostly short intensive courses.

Negotiation theory was taught in English to Meiji University undergraduate students as a year-round program between 2016 and 2018, and, in this paper, original teaching methods developed by the author are examined to determine whether the students could understand the basics of negotiation, including problem resolution and the consensus building process, and enhance their communication skills for mutual understanding.

<Keywords>

Negotiation theory, bargaining power, cultural competency, role-play, active learning

< Guest Speakers >

Junzo FUJITA

Former Consul-General, Consulate-General of Japan, Brisbane, Australia

Former Ambassador of Japan to the Republic of Uganda

Former Ambassador for TICAD, Ambassador in charge of RECs, Peace and Security in Africa

< Lecture Title >

“My experience with different cultures”

< Guest Speakers >

Mitsudo URANO

Former Chairman and Representative Director, Nichirei Corporation

< Lecture Title >

“Innovation and Corporate Governance”

TMS Awards

TMS Awards for 2019 were given to the following members:

Best Paper Award

Yi Zhu (Assistant Professor, Faculty of Business Sciences, University of Tsukuba)

“Cultural Conflicts in the Process of Embedding Mission Statements”

(Transcultural Management Review, No.15, pp55-70.)

Best Presentation

Fumiyuki MIYAMOTO (Associate Professor, J. F. Oberlin University)

“Consideration about the culture of "face" in the cosmetics company Shiseido

-Makeup face and face of product- : From a package communication research point of view”

(Conference on May 26, 2018)

What is Transcultural Management Society?

Transcultural Management Society (TMS) was founded in Tokyo in March 2003.

TMS is an interdisciplinary organization whose purpose is to explore and establish the academic field of cross-cultural management or transcultural management.*

TMS considers collaboration of the academic field and the business circle crucial in its endeavor. The membership reflects this spirit and TMS encourages active exchange of opinions among members of academic and business backgrounds.

TMS holds conferences and workshops regularly and publishes its journal annually. TMS promotes communication and interaction among members of diverse cultures: profession, gender, age, nationalities, ethnic group, language, religion and other attributes.

TMS covers the following fields : Cross-cultural management, international business, diversity management, multinational companies, global corporations, human resources management, strategic alliance, global marketing, personnel motivation, brand management, transplant of production overseas, implication of information technology, business ethics and others.

***Note : Cross-cultural management and intercultural management can be used interchangeably. TMS prefers to use a new word called “transcultural”: “trans” means both “across” and “beyond” and “transcultural” signifies the encompassing of diverse cultures.**

Activities

Conference on May 26, 2018

(Saturday 13:30-18:00 at Asia University, Tokyo)

MC: Hideko SAKURAI Professor, Faculty of Policy Studies,
Chuo University

- Speaker: Kaori ONO** The Doctoral Program, The Graduate School of
Commerce, Waseda University

*“A review of the Japanese management style: a cross-cultural management
perspective”*

- * **Commentator:** Professor, Faculty of Business and Commerce,
Atsushi YASHIRO Keio University

- Speaker: Naotaka HIRAMI** Professor (Special Appointment),
Center for Collaborative Research & Community
Cooperation, Hiroshima University

*“Communication Skill Improvements of Foreign Engineers at Domestic Companies
in Japan -Educational Program Development for Engineers from India-”*

- * **Commentator:** Professor Emeritus, J. F. Oberlin University
Yoshiharu KUWANA

- Speaker: Fumiyuki, MIYAMOTO** Associate Professor, J. F. Oberlin University
*“Consideration about the culture of "face" in the cosmetics company Shiseido -
Makeup face and face of product- :*

From a package communication research point of view”

- * **Commentator:** Professor, School of Business,
Jiro USUGAMI Aoyama Gakuin University

- Guest speaker:** Corporate Senior Vice President,
Masaya TOCHIO Ajinomoto Co., Inc

“Ajinomoto Group's Growth Strategy”

Conference on December 1, 2018

(Saturday 13:30-18:00 at Asia University, Tokyo)

- MC: Chitose FURUKAWA** Associate Professor, Faculty of Business
Administration, Aichi University

- **Speaker:**
Tatsuo MORIYAMA CEO, Spiceup Academia Inc.
“The achievement of oversea internship program”
- * **Commentator: Masashi ARAI** Lecturer, Faculty of International Relations,
Asia University
- **Speaker: Danning Zhao** Saitama University, International student
counselor
*“What Do Moving Experiences Bring to us: Semi-structured Interview on Japanese
and Chinese”*
- * **Commentator: Toru HIRATA** Director, Ishikawa Study Center,
The Open University of Japan
- **Speaker: Noriko YAGI** Associate Professor, Seigakuin University,
Faculty of Political Science and Economics
*“An individual as a composite of multiple identities –A new perspective toward
diversity management”*
- * **Commentator: Satomi KATO** Professor, Faculty of Business Administration,
Aichi Institute of Technology
- **Speaker: Yong Ge Liu** Professor, Faculty of Business Administration,
Toyo University
*“Chinese ICT Equipment Firms Overseas Expansion and Their Pitfalls: Focusing on
the ZTE co. Ltd. Case”*
- * **Commentator:** Visiting Professor, Kokushikan University
Takabumi HAYASHI
- **Speakers: Yoshihiro OISHI** Professor, School of Business
Administration, Meiji University
Kohei TAKAHASHI Group Manager, Research Group Manager,
Overseas Division, DO HOUSE Inc.
“a Comparison among Four countries of Millennial Generation”
- * **Commentator:** Associate Professor, Department of Economics,
Junichi ICHIKAWA Orio Aishin Junior College
- **Guest speaker:**
Junzo FUJITA Former Consul-General, Consulate-General of Japan, Brisbane,
Australia
Former Ambassador of Japan to the Republic of Uganda

Former Ambassador for TICAD, Ambassador in charge of RECs,
Peace and Security in Africa

“My experience with different cultures”

Conference on May 26, 2019

(Sunday 12:30-18:30 at Waseda University, Tokyo)

□ **MC: Yoshionbu NAKAMURA** Executive Advisor, Relo Panasonic Excel
International Co.,Ltd.

□ **Speaker: Yuko INADA** Graduate school of Advanced Management,
Kwansei Gakuin University

“The effects of field work from JICA/MBA learner' s point of view”

* **Commentator: Toyokazu ONO** Former Professor, Tokai University

□ **Speaker: Yukiko KONISHI** Waseda University, Graduate School of
Commerce

“Motivations for Choosing to Study Abroad”

* **Commentator:** Professor, School of Business,
Jiro USUGAMI Aoyama Gakuin University

□ **Speaker: Akio YAMAMOTO** Meiji University

*“Introduction of negotiation theory to university education – a case study of teaching
strategic negotiation in English for undergraduate students”*

* **Commentator:** Faculty of Business and Commerce,
Atsushi YASHIRO Keio University

□ **Speaker:** Professor, Faculty of International Business
Nobutaka HIRABAYASHI Management, Kyoei University

*“Extraction and quantification of performance indicators to measure synergy effects
of multinational team's diversity”*

* **Commentator:** Professor, Faculty of Commerce,
Motoko NAGAO Takushoku University

□ **Speaker: Izumi INOUE** NISSAN SHATAI CO., LTD. Audit & Supervisory
Board Member (Outside & Independent)

*“The Development and limits of the Threefold Auditing Structure - The conflicts
within the Transcultural System”*

* **Commentator:**
Hiroo TAKAHASHI Former Professor, Hakuoh University

- **Speaker:** Professor, Graduate School of Management,
Chieko MATSUDA Tokyo Metropolitan University
*“Can board diversity have an effect on decision making for investment ?
– a preliminary analysis of corporate governance in Japan–”*
- * **Commentator:** General Manager Investment Planning
Miyuki ZENIYA Dept. Responsible Investment Dept. The Dai-ichi
Life Insurance Company, Limited
- **Guest speaker:** Former Chairman and Representative Director,
Mitsudo URANO Nichirei Corporation
“Innovation and Corporate Governance”

Conference on November 24, 2019

(Sunday 13:00-18:00 at Waseda University, Tokyo)

- **MC: Hitoyasu FURUKAWA** Assistant Professor, College of Economics,
Nihon University
- **Speaker: Lee Yong sook** Professor, Kansai University of International
Studies
*“Exploring the effectiveness of SNS on 'Visit Japan' promotion: A case study on
YouTube Utilization in Korea”*
- * **Commentator:**
Yasuhiro WATANABE Professor, J.F. Oberlin University
- **Speaker:**
Yukiko NAKAGAWA Specially Appointed Professor, Rikkyo University
*“Strategic activities in HRM system and workplace management lead to business
success for diversity management in German and Swiss multinational companies”*
- * **Commentator:** Professor, Faculty of Commerce,
Motoko NAGAO Takushoku University
- **Speaker:** Professor Korean Productivity Center University
HAN Samtaek & Global Business Promotion Center
*“A New Perspective of the Understanding of Organizational Cultures between on South
Koreans and Japanese – Focused on Daily Conversations-”*
- * **Commentator:** Professor, Faculty of Business
Satomi KATO Administration, Aichi Institute of Technology

- **Speaker:**
Fumiyuki MIYAMOTO Associate Professor, J.F.Oberlin University
"The effect of image-motif in product packaging on Chinese consumers"
- * **Commentator:** Professor, School of Business, Aoyama Gakuin
Jiro USUGAMI University
- **Guest speaker: Nobuyuki IDEI** Founder & CEO, Quantum Leaps
"Next Paradigm for Japan in the Age of VUCA "

The 10th International Session

Friday, May 11, 2018, 18:35-20:30 Venue: Aoyama Gakuin University at Aoyama Campus Room 14404 (Building 14, 4F)

- **MC: Chie YOROZU** Associate Professor, School of Business,
Aoyama Gakuin University
- **Opening Remarks:** President of the Transcultural Management
Emiko MAGOSHI Society
- **Speaker: Noriko YAGI** Associate Professor, Faculty of Political Science
& Economics Dean, Career Design Division,
Seigakuin University
*"How do the organization members interpret the 'boundaries' of diversity?
From the field of transcultural management at a small and medium-sized enterprise"*
- * **Moderator: Jiro USUGAMI** Professor, School of Business, Aoyama Gakuin
University
- **Speaker: Kenichiro "Kenny"
YAMAMOTO** Mitsubishi Motors Corporation, Global
Aftersales Division Overseas Aftersales
Department B
"Mitsubishi Motor Sales of Canada Brand Improvement Activity (2013-2015)"
- * **Moderator:** Professor, School of Business, Aoyama Gakuin
Sean Michael Hackett University

The 11th International Session

Friday, November 16, 2018, 18:35-20:30 Venue: Aoyama Gakuin University at Aoyama Campus Room 14404 (Building 14, 4F)

- **MC: Chie YOROZU** Associate Professor, School of Business,
Aoyama Gakuin University

- **Opening Remarks:** President of the Transcultural Management Society
Emiko MAGOSHI
- **Speaker: Norio SAKURAI** Nissin Foods Holdings Co., Ltd., Doctoral Student at Aoyama Gakuin University
“Firm-NGO/NPO Collaboration in the Field of Sustainability”
- * **Moderator: Philippe Orsini** Associate Professor, College of Economics, Nihon University
- **Guest Speaker: Shinjiro IWATA** Director and Chairman, Benesse Holding, Inc., Former Executive Vice President and Executive Officer, Hitachi, Ltd
“Global Business & Innovation: Food for Thought”

The 12th International Session

Friday, May 17, 2019, 18:35-20:15 Venue: Aoyama Gakuin University at Aoyama Campus Room 14605 (Building 14, 6F)

- **MC: Sean Michael Hackett** Professor, School of Business, Aoyama Gakuin University
- **Opening Remarks:** President of the Transcultural Management Society
Emiko MAGOSHI
- **Speaker: Atsushi FUNAKAWA** Managing Partner, Global Impact Inc
“Learning English can enrich our liberal arts - Global English 2.0”

The 13rd International Session

Friday, December 13, 2019, 18:35-20:15 Venue: Aoyama Gakuin University at Aoyama Campus Room 14603 (Building 14, 6F)

- **MC: Jiro USUGAMI** Professor, School of Business, Aoyama Gakuin University
- **Opening Remarks:** Vice President of J.F. Oberlin University
Emiko MAGOSHI President of the Transcultural Management Society
- **Speaker: Joel Daniel Anderson** Ph.D candidate, J.F. Oberlin University
“LGBT Expatriate Workplace Experiences in Tokyo: Research findings and implications for diversity management practice”
- * **Moderator:** Executive Advisor, Relo Panasonic Excel

- Yoshinobu NAKANURA International Co., Ltd.
- Speaker: Yoshiko KURISAKI** Founder, Europe-Japan Dynamics
“Why is cultural intelligence imperative in business management”
- * **Moderator:** Professor, School of Business, Aoyama Gakuin
 Sean Michael Hackett University

Regional Session

The 5th Session of the Kyushu Division

Saturday, March 10, 2018, 13:30-17:00

Venue: Tokai University, Kumamoto Campus, Siesta

- Opening Remarks:** President of the Transcultural Management Society
 Emiko MAGOSHI Professor, J. F. Oberlin University
- Speaker: Nobuya EMOTO** Kyushu International University
“China Steel (Taiwan)’s ASEAN Strategy”
- Speaker: LEE Soji** Tokai University
“Trend of Korean Tourists in Inbound Tourism”
- Speaker: Junichi ICHIKAWA** Orio Aishin Junior College
“Transcultural Level and ability to respond at Japanese Language School in Southwest Asia (Nepal, Sri Lanka and Bangladesh)”
- Speaker: Hideshi SAWAKI** Professor Extraordinary, Faculty of Business Administration, Asia University
“Case Study on Japanese Entrepreneurs in Thailand Singapore and Malaysia: Japanese Businessman beyond Transcultural Problems”

< Special Session >

- Guest Speaker:**
 Yoshie SHIGEMITSU Vice President, Shigemitsu Industry Co., Ltd.

The 6th Session of the Kyushu Division

Saturday, March 9, 2019, 13:15-17:15

Venue: Tokai University, Kumamoto Campus, Siesta

- MC: LEE Soji** Assistant Professor, Department of Tourism Business, Faculty of Business Administration, Tokai University
- Opening Remarks:** President of the Transcultural Management Society

- Emiko MAGOSHI** Professor, J. F. Oberlin University
- Speaker: LEE Yang hee** Professor, Hyogo University
*“Sightseeing business strategy based on private belief
 ~centering on Itako, Aomori Ososesan~”*
- Speaker: Hideshi SAWAKI** Specially Appointed Professor, Asia University
*“Cross-cultural management and networking
 ~Case of Philippine Japanese Entrepreneurs~”*
- Speaker: Toyokazu ONO** Former professor, Tokai University
*“The moral mind trap that the recognition of "Baby Box" is not rooted in Japan
 ~From the efforts of Jikei Hospital of Kumamoto~”*

<Special Session1>

- Guest Speaker:** Kumamoto Music Reconstruction Support
Hiroyuki ONO Hundred Committee Member / Representative
 Director of Child Design Institute
*“As a strong supporter of Kumamoto earthquake reconstruction prayer concert
 invitation activities~Make the most of the unique artists who meet for the first time in
 Kumamoto Volunteer group that has moved the affected citizens through the
 harmony~”*

<Special Session2>

- Guest Speaker:** Former Nishiharamura village chief, NPO Aso,
Yoshiaki KATO chairman of Regionally based<old men&
 women> Industry Promotion Council
“Nishihara Village's support circle has been able to re-challenge rice production”

<Mini talk>

- two Guest Speakers + Chairman Kyushu Division**
*“What is the bond that linked the benefits and benefits of the Kumamoto
 earthquake?”*
- Overall comment:** Associate Professor, Faculty of Business
Katsuyuki IWAMOTO Administration, Tokai University
- Closing Remarks: Toyokazu ONO** Chairman, Kyushu Division

The 5th Session of the Chubu Division

Saturday, June 16, 2018, 14:00-18:00

Venue: Aichi University

- **Greetings from the President:** President of the Transcultural Management
Emiko MAGOSHI Society
- **Opening Remarks:** Professor, Head of English Language Education,
Tomoyasu KIMURA Nagoya University of Foreign Studies
- **Speaker: Hisako SHINOZAKI** Nagoya University of Foreign Studies
“A Study of ‘Hospitality’ Education at University ~ Aimed at Enhancing Global Perspectives ~”
- * **Moderator: Tomoyasu KIMURA** Nagoya University of Foreign Studies
- **Speaker: Hiroshi KITAHARA** Kyoto Sangyo University
“Evolutionary processes of localization at an oversea subsidiary of a Japanese Enterprise ~ From a perspective of localizing management and human resources ~”
- * **Moderator: Chitose FURUKAWA** Aichi University

< Special Session >

- **Guest Speaker:**
Hironobu KURATA KURATA PEPPER Co., Ltd
“Transcultural Management learnt from Aesop’s Fable of ‘The Ant and the Grasshopper’”
- * **Moderator: Satomi KATO** Aichi Institute of Technology
- **Closing Remarks:** President of the Transcultural Management
Emiko MAGOSHI Society

The 6th Session of the Chubu Division

Saturday, June 15, 2019, 14:00-18:00

Venue: Nagoya University of Foreign Studies

- **MC: Tomoyasu KIMURA** Nagoya University of Foreign Studies
- **Greetings from the President** President of the Transcultural Management
Emiko MAGOSHI Society
- **Opening Remarks:**
Tomoyasu KIMURA Nagoya University of Foreign Studies
- **Speakers:**
Miyoko MIZUTA Professor, Nagoya University of Foreign Studies
Keiko IMAIZUMI Associate professor, Nagoya University of Foreign Studies
“Transcultural Management at Air Line Companies –HR Management and

Customer Services–”

- **Moderator: Hisako SHINOZAKI** Nagoya University of Foreign Studies
- **Speaker:** Professor Korean Productivity Center University
HAN Samtaek & Global Business Promotion Center
- “A Study of Differences in the Understanding of Organizational Cultures between South Koreans and Japanese -- Focused on Daily Conversations --”*
- **Moderator: Satomi KATO** Aichi Institute of Technology

<Special Session>

- **Guest Speaker: Tadao UCHIDA** International Journalist
- “U.S. President Donald Trump and Global Challenges – Where will the U.S. go? –”*

The 6th Session of the Kansai Division

Saturday, March 3, 2018, 14:00-17:00

Venue: Kindai University

- **MC: Choi Kyuho** Osaka University of Commerce.
- **Opening Remarks:**
Masayuki FURUSAWA Kindai University
- **Speakers:**
Masayuki FURUSAWA, and Kindai University
Takaaki MORIOKA Osaka University of Commerce
- “The language investment and internal internationalization in Japanese corporations: Based on the interview survey”*
- * **Commentator:**
Hiroki NAKASAKA Commons Com Marketing; 313
- **Speaker: Shugo TSUJI** University of Marketing and Distribution Sciences
- “Human resource management in Japanese companies: Focusing on the utilization of Chinese employees in Japan”*
- * **Commentator:** Osaka University of Commerce; University of Hyogo
Kenichi YASUMURO
- **Speaker: Yuko TSUDA** ECC Junior
- “Global communication in the 21st century: What is vital for public education, ECC Junior, and its Fukuicho Class”*
- * **Commentator:**

- Yukiko FUJIWARA** Kobe Gakuin University
 Closing Remarks: President of the Transcultural Management
Emiko MAGOSHI Society

The 7th Session of the Kansai Division

Saturday, September 22, 2018, 14:00-17:00

Venue: CURIO-CITY (a satellite office of Tanioka Gakuen Educational Foundation)

- MC: Qiuli YANG** Ritsumeikan University
 Opening Remarks:
Masayuki FURUSAWA Kindai University
 Speaker: Masayuki FURUSAWA Kindai University
“A study on the potential of Japanese self-initiated expatriates as boundary spanners, their career-related issues, and job satisfaction: Based on the questionnaire survey of Japanese SIEs working at Japanese-affiliated companies in China”
 * **Commentator:**
Hiroaki NISHIMURA Yanmar Co., Ltd.
 Speaker: Sadanori ARIMURA Yamaguchi University
“Multinational enterprises and employment of disabled persons”
 * **Commentator:** Osaka University of Commerce
Naotoshi UMENO

< Special Session >

- Guest Speaker:**
Ichiro TANIOKA President of Osaka University of Commerce
“The impact of IR (Integrated Resort) on economic society”
 Closing Remarks: President of the Transcultural Management
Emiko MAGOSHI Society

The 8th Session of the Kansai Division

Saturday, February 9, 2019, 14:00-17:10

Venue: Kindai University

- MC: Taehyun LEE** Hannan University
 Opening Remarks
Shohei TABATA Kindai University
 Speaker: Masayuki FURUSAWA Kindai University

“A study on localization: A case study of operations in Vietnam of Nakano Manufacturing Co., Ltd. (a small and medium-sized company in Higashi-Osaka)”

- * **Commentator:** Toshiya MURATA Relo Panasonic Excel International
- **Speaker:** Qiuli YANG Ritsumeikan University
“Restructuring of large state-owned enterprises in China: From bureaucratic competition oriented to global competition oriented”
- * **Commentator:** Osaka University of Commerce,
Kenichi YASUMURO University of Hyogo
- **Speaker:** Tsuguyuki UMENE Kobe University
“Does globalization of Japanese firms affect their behavior on cash?”
- * **Commentator:**
Takeshi FUJISAWA Kwansei Gakuin University
- **Closing Remarks:** President of the Transcultural Management
Emiko MAGOSHI Society, Professor, J. F. Oberlin University

The 9th Session of the Kansai Division

Saturday, September 28, 2019, 14:30-17:10

Venue: Kindai University

- **MC:** Yuko TSUDA ECC Junior
 - **Opening Remarks:**
Masayuki FURUSAWA Kindai University
 - **Speaker:** Shugo TSUJI University of Marketing and Distribution
 Sciences
“A survey of intercultural communication friction of Chinese employees in Japanese companies: Through the interview with Chinese employees”
 - * **Commentator:**
Sadanori ARIMURA Yamaguchi University
 - **Speaker:** Takeshi FUJISAWA Kwansei Gakuin University
“The determinants of distinguishing culture-free products with culture-bound products in the world market”
 - * **Commentator:** Shohei TABATA Kindai University
- Topics *“Japanese universities from the perspectives of business persons”*
- **Panelists:** Kenji TSUJIMOTO Kansai Productivity Center
Noboru YAMAZAWA Osaka University of Commerce

- | | | |
|--------------------------|--------------------------|--|
| | Akio YAMAMOTO | Meiji University |
| <input type="checkbox"/> | Coordinator | |
| | Masayuki FURUSAWA | Kindai University |
| <input type="checkbox"/> | Closing Remarks: | Vice President, Professor of International |
| | Emiko MAGOSHI | Management, J.F. Oberlin University |

The 3rd Session of the Hokuriku Division

Saturday, October 26, 2019, 14:00-17:15

Venue: IT Business Plaza Musashi 6F

< Special Session >

- | | | |
|--------------------------|----------------------------------|--|
| <input type="checkbox"/> | Speaker: Masahiro KASHIMA | Emeritus professor, Kanazawa University |
| | | <i>“Cultural Characteristics of Arab Countries -- Focusing on the Influences of Islam”</i> |
| <input type="checkbox"/> | Opening Remarks: | President of the Transcultural Management |
| | Emiko MAGOSHI | Society |
| <input type="checkbox"/> | Speaker: Ma, Jun | Professor, Faculty of Economics, University of |
| | | Toyama |
| | | <i>“Working Attitudes and Behavior of Foreigners in Japanese Companies”</i> |
| <input type="checkbox"/> | Speaker: Ayako TAKAGI | Associate Professor, Department of Management |
| | | and Information, Toyama College |
| | | <i>“A Research on the Non-symmetric Information of Small and Midsized Companies’ Recruiting”</i> |

< Special Session >

- | | | |
|--------------------------|-------------------------|---|
| <input type="checkbox"/> | Guest Speaker: | Kaiho Industry Co., Ltd, Representative director |
| | Norihiko KONDO | and chairman |
| | | <i>“Economic Growth with Healthy Environment”</i> |
| <input type="checkbox"/> | Closing Remarks: | Professor, Graduate School of Business, |
| | Yasuro UCHIDA | University of Hyogo |

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Professor, Faculty of Business and Commerce, Keio University
- YASUMURO, Kenichi
Professor Emeritus, University of Hyogo,
Professor Emeritus, Osaka University of Commerce

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- TADOKORO, Kunio
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