

What is Transcultural Management Society?

Transcultural Management Society (TMS) was founded in Tokyo in March 2003.

TMS is an interdisciplinary organization whose purpose is to explore and establish the academic field of cross-cultural management or transcultural management.* TMS considers collaboration of the academic field and the business circle crucial in its endeavor. The membership reflects this spirit and TMS encourages active exchange of opinions among members of academic and business backgrounds.

TMS holds conferences and workshops regularly and publishes its journal annually. TMS promotes communication and interaction among members of diverse cultures: profession, gender, age, nationalities, ethnic group, language, religion and other attributes.

TMS covers the following fields: Cross-cultural management, international business, diversity management, multinational companies, global corporations, human resources management, strategic alliance, global marketing, personnel motivation, brand management, transplant of production overseas, implication of information technology, business ethics and others.

*Note: Cross-cultural management and intercultural management can be used interchangeably. TMS prefers to use a new word called "transcultural": "trans" means both "across" and "beyond" and "transcultural" signifies the encompassing of diverse cultures.

Activities

Inaugural Meeting

The inaugural meeting was held at Rikkyo (St. Paul's) University, Tokyo on March 11, 2003 to officially launch the Transcultural Management Society.

Workshop on March 11, 2003 (Saturday 15:00 - 17:00 at Rikkyo University, Tokyo)

- **Speaker: Emiko MAGOSHI** Professor, College of Business and Public Administration, Obirin University

"Repositioning Transcultural Management toward the New Horizon"

- **Speaker: Toshikazu TAKAHASHI** Ph.D. Candidate, Rikkyo University, Graduate School of Economics

"Typology and Reconsideration of Cross-Cultural Management Studies: toward an Integrated Theoretical Framework"

Workshop on July 26, 2003 (Saturday 13:30 - 17:00 at Meiji University, Tokyo)

- **Speaker: Hideko SAKURAI** Associate Professor, Faculty of Community Development, Sakushin-gakuin University

"The Islamic Social System and Business Management"

* **Commentator: Tadao SUMI** Executive Adviser, Shibaura Mechatronics Corporation

- **Speaker: Masayuki KAMIYA** Executive Director, Deputy General Manager, Corporate Planning, Asahi Glass Company, Ltd.

"AGC Group's Globalization and Cross-fertilization"

* **Commentator: Masami KAJIURA** Associate Professor, Faculty of Commerce, Aichi Gakuin University

Workshop on November 8, 2003 (Saturday 13:00 - 17:00 at Rikkyo University, Tokyo)

- **Speaker: Risaburo NEZU** Senior Executive Fellow, Fujitsu Research Institute
"Why the Japanese IT Industry Lost Global Competition and How It Can Recover"

* **Commentator: Yojiro II** Professor, School of Business Administration,
Meiji University

- **Speaker: Hiroo INOUE** Special Adviser, Kao Corporation
"Kao's Global Strategy: Present and Future"

* **Commentator: Takao KOMINE** Professor, Hosei School of Policy
Sciences

Workshop on March 27, 2004 (Saturday 13:00 - 18:00 at Waseda University, Tokyo)

- **Speaker: Masataka OTA** Professor of International Business, School of
Commerce, Waseda University

"Metanational Competition and Cross-Cultural Management"

* **Commentator: Yoshiharu KUWANA** Professor, Faculty of Commerce
and Economics, Chiba University of Commerce

- **Speaker: LI, Nian Gu** Company Executive, Japan-China Knowledge Center
Speaker: Tatsuya KODAIRA Consultant, Pasona Tech

"War for Talent - Global competition starts with China -"

* **Commentator: Kenichi HIRASAWA** Associate Director, Human
Resources Development Center, Victor Company of
Japan, Limited (JVC)

Workshop on July 3, 2004 (Saturday 13:00 - 17:00 at Waseda University, Tokyo)

- **Speaker: Iwao TAKA** Professor, The International School of Economics and
Business Administration, Reitaku University

"Corporate Social Responsibility"

* **Commentator:** Toyokazu ONO Director, Planning & Research

Department, Japan Overseas Enterprises Association (JOEA)

□ **Speaker:** Toshifumi OKUI President, Harley-Davidson Japan, K.K.

"Analysis of Harley-Davidson's Success in Japan from the Viewpoint of Cross-cultural Management"

* **Commentator:** Hiroyuki OKAMOTO Professor, College of

International Relations, Nihon University

Workshop on November 13, 2004 (Saturday 13:00 – 17:00 at Waseda University, Tokyo)

□ **Speaker:** Rochelle KOPP Managing Principle, Japan Institute Consulting

"Issues in U.S.-Japan Business Communication"

* **Commentator:** Kenji WATANUKI Assistant Professor, Faculty of Economics, Yokohama National University

□ **Speaker:** Kichiro HAYASHI Professor, Graduate School of International Management, Aoyama Gakuin University

"Mental Model in International Management : with Reference to Japanese Corporations"

* **Commentator:** Takabumi HAYASHI Professor, Graduate School of Business, Rikkyo University

Workshop on March 19 2005 (Saturday 13:00 – 17:00 at Waseda University, Tokyo)

□ **Speaker:** Toyoko KATO Ph.D. Candidate, Hosei University

"Human Resources Management of Female Researchers in Pharmaceutical Companies: Factors which Prevent Continuous Working"

□ **Speaker:** Masataka ASANO Senior Executive Advisor, Mitsubishi Chemical Corporation

"The Merits and Demerits of Inviting a CTO(Chief Technology Officer) from"

Overseas”

* Commentator: Yoji TANIGUCHI Professor, Graduate School of Economics
and Faculty of Economics, Chuo University

- Speaker: Hiroaki NIIHARA Director, Manufacturing Industries, Ministry of
Economy, Trade and Industry (METI)

*“Spontaneous Governance and Corporate Culture: How Excellent
Companies are Governed”*

* Commentator: Koji OHIRA Professor, Faculty of Economics, Meiji
Gakuin University

**Workshop on July 30, 2005 (Saturday 13:00 – 18:00 at Waseda
University, Tokyo)**

- Speaker: Masato INOUE Ph.D. Candidate, Meiji University

*“Case study : Brand Management – Marketing Center of Matsushita
Electric Industrial Co., Ltd. and the Office of Brand Management of
Nissan Motor Co., Ltd.”*

- Speaker: Fumikatsu TOKIWA Former Chairman, Kao Corporation

“In Pursuit of the Third Wisdom”

* Commentator: Hiroshi TANAKA Professor, Faculty of Business
Administration, Hosei University

- Speaker: Hotaka KATAHIRA Chairman, Marunouchi Brand Forum

*“How does a global power brand remain powerful across different
culture?”*

* Commentator: Hirokazu TANAKA Chief Consultant, Integrated
Marketing Communication Center, Dentsu Inc.

**Workshop on 26 November, 2005 (Saturday 13:00–17:30 at Waseda
University, Tokyo)**

- Speaker: Toshikazu TAKAHASHI Ph.D.Candidate, Graduate School of
Economics, Rikkyo University

“Transcultural Management of Japanese Companies in France”

- **Speaker: Yoshikazu HANAWA** Emeritus Chairman, Nissan Motor Co., Ltd.
“Management Reform of Nissan Motor from the view point of Transcultural Management”
 - * **Commentator: Isume KOHTOH** Professor, Department of Business Administration & Commerce, Waseda University
- **Speaker: Ken Sakuma** Research fellow, Chuo University
“Strategic Management of Building Trust in Workplace : International Comparative Study of Leader Member Exchange”
 - * **Commentator: Tetsuo SEKIYA** Adviser, NSK Ltd.

Workshop on 11 March, 2006(Saturday 13:00 – 17:30 at Rikkyo University, Tokyo)

- **Speaker: Hirohisa NAGAI** Professor, Graduate School of Business Sciences, University of Tsukuba
“Global Leadership Competency”
 - * **Commentator: Steve Hoffman** Manager, IHR center, Sony Human Capital Ltd.
- **Speaker: Nikole WATANABE** Japan Intercultural Consulting
“What Do Japanese Workers Want to Know About Intercultural Communication? – An Analysis of Nikkei vs. Gaishi-kei kigyo Employees –”
- **Speaker: Toyohiro MATSUDA** Director & General Manager, Global Human Network, Co. Ltd. / Global HRD Team Leader, HRD Center, Mitsubishi Corporation
“Pathways found in pursuit of a GHRD Methodology Originated from Japan—Lessons taken from 10 years’ attempt for GHRD by a Japanese corporation—”
 - * **Commentator: Hisato NAKAMURA** Professor, Faculty of business Administration, Toyo University

Workshop on 22 July 2006 (Saturday 13:00–17:45 at Meiji University, Tokyo)

- **Speaker: Kazuhiro ASAKAWA** Professor, Graduate School of Business Administration, Keio University

“Seven Dilemmas in Metanational Management”

- * **Commentator: Hiroo TAKAHASHI** Professor of International Management, Graduate School of Business, Hakuou University

- **Speaker: Atsushi FUNAKAWA** Managing Partner, Global Impact Inc.

“Transcultural Management 2006–Human beings and Globalization”

- * **Commentator: Takeshi FUJII** Professor, Graduate School of Business, Hakuou University

Workshop on 18 November 2006 (Saturday 13:00-17:40 at Meiji University, Tokyo)

- **Speaker: Tetsuya USUI** Assistant Professor, College of business Management, J.F. Obirin University

“Relations between Organizations and Transcultural Communication Competence”

- **Speaker : Mitsuhide SHIRAKI** Professor, School of Political Science & Economics, Waseda University

“Comparative Analysis of International Human Resources Management from viewpoint of Multinational Internal Labour Market”

- * **Commentator: Hiromasa SUZUKI** Professor, School of Business Administration & Commerce, Waseda University

- **Speaker: Akio KATSURAGI** President, Lehman Brothers Japan Inc.

“The Conduct of US Financial Firms and Characteristics of Internal Communications”

- * **Commentator: Shigeki TEJIMA** Professor, Graduate School of

**Workshop on 17 March, 2007 (Saturday 13:00-17:45 at Meiji University,
Tokyo)**

- **Speaker: Yu YASUMOTO** Ph.D. Graduate, Hitotsubashi University
“The Investment Banks in Japan – Lessons from failure of internationalization”
- **Speaker: Mitsuyo HANADA** Professor, Faculty of Policy Management, Keio University
“Guidance and Support for Training within Companies – Paradigm for Autonomous career development”
* **Commentator: Noritake KOBAYASHI**, Emeritus Professor, Keio University
- **Speaker: Kumiko SHIRAI** General Manager, HR Strategic Innovation & Training, Nihon Unisys, Ltd.
“Transcultural Management at undertaking creative IT Businesses”
* **Commentator: Takeshi OYABU** Assistant Professor, Graduate School of Business Administration, Keio University

**Workshop on 21 July, 2007 (Saturday 13:00-17:45 at Meiji University,
Tokyo)**

- **Speaker: Hiroshi OKUYAMA** Adviser, NEC Corporation
“IT Industries in Japan – Management Strategy for Dominating Situation in the Global Market”
* **Commentator: Norio GOMI** Professor, Graduate School of Business Design, Rikkyo University
- **Speaker: Kenichi YASUMURO** Professor, Faculty of Business Administration, University of Hyogo
“Alternation of Transcultural synergy at ‘area’ and ‘system’ on a basis

of Economic Geography by Richard Florida”

* **Commentator: Shiro TAKEDA** Emeritus Professor, Yokohama National
University

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