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## Transcultural Management 2.0

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<Abstract>

In this age of “the world is flat,” we can benefit from the global economy. However, beneath the surface we see globalization is in jeopardy because of the new threats of the 21<sup>st</sup>-century: environmental issues, the wide-spread gap between “haves” and “have nots”, business sustainability, and terrorism. Thus, global leader’s competencies require broader perspectives and deeper insight than ever before. In my first book, *Transcultural Management* (Jossey-bass, 1997), I stated we would need more convergence of “soft” cultural skills and “hard” business skills. Now, I would like to share my thoughts on *Transcultural Management 2.0*.

<Keywords>

“Darwin’s Nightmare” in the era of “The World is Flat” , geo-centric mindset, global people company beyond global selling company and global product company, head manager, heart manager, and gut manager, congruent learning for global leader